

# PORTFOLIO

# 2024



LOGO / BRAND IDENTITY / PACKAGING / ADS & POSTERS / SOCIAL MEDIA  
PRESENTATIONS / STATIONARY / WEB DESIGN / ART DIRECTION

**PASSIONATELY CRAFTED  
BRANDING & PACKAGING.**

PARTNERING WITH CLIENTS  
& AGENCIES WORLDWIDE.



REICHPEREZ.COM

# >MY NAME IS REICH PEREZ

✉ HI@REICHPEREZ.COM



📷 @ERRE.DESIGN

in REICH PEREZ

📌 REICH PEREZ

## >EDUCATION

**IADE , DESIGN SCHOOL 2018**

DESIGN DEGREE

**CONDE NAST + UNL COMPLUTENSE MADRID 2015**

MASTER IN MARKETING & COMMUNICATION  
IN LUXURY INDUSTRY

**UNIVERSIDAD COMPLUTENSE OF MADRID 2015**

DEGREE IN BUSINESS MANAGEMENT,  
SPECIALIZING IN PRODUCTION MANAGEMENT

## >SKILLS

Office Ai Ps Id Canva

Procreate® sproutsocial WiX

## >SOME CLIENTS

Brittany Ferries



ELECTRIC CAT

PRESS

MOTH:

## >EXPERIENCE

**FREELANCE BRAND DESIGNER 2019 - NOW**

BRAND IDENTITY, PACKAGING, DIGITAL & PRINT  
DESIGN, ART DIRECTION, PHOTOSHOOTINGS

**ELECTRIC CAT PRODUCTIONS (UK) 2023 - NOW**

HEAD DESIGNER

**BRITTANY FERRIES 2024**

SOCIAL MEDIA COMMUNITY MANAGER

**STADEL VISIONS AGENCY (INDIA) 2021 - NOW**

HEAD DESIGNER

## >FIELDS

LOGO  
BRAND IDENTITY  
BRAND GUIDELINES  
STATIONARY  
PRESENTATIONS

PACKAGING  
ADDS & POSTERS  
WEB DESIGN  
SOCIAL MEDIA CONTENT  
ART DIRECTION

# LOGOFOLIO

A stylized black logo element consisting of a circle with a dot inside, positioned above a thick, curved line that sweeps downwards and to the right.

LOGOS THAT HAVE DESIGNED FOR VARIOUS INDUSTRIES:  
PRODUCT, SERVICES, STARTUPS, EVENTS & OTHER FIELDS

inQolo

**FAF**  
FINE ART FAIR

nowie

Auberge  
de l'Arac  
ARIÈGE 

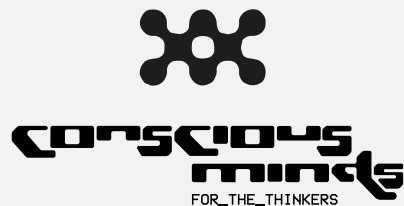
time&space

A LITTLE DIFFERENCE THAT MAKES A BIG DIFFERENCE  
SINCE 2020  
**SOMATCHI**

Gaia  
NANNIES  


  
**TECHNICAL EVENT**  
STRUCTURES

THE OCCASSIONAL  
**GROUP**



# BRANDING



360 DEGREE APPROACH FOR FOR VARIOUS INDUSTRIES:  
PRODUCT, SERVICES, STARTUPS, EVENTS & OTHER FIELDS

# Barvala

the  
pintxo  
culture

passionate · delicious · unforgettable



*Tradición pintxera adaptada a nuestro laboratorio. Una experiencia que no te dejará indiferente, una cocina tradicional bárbara. Ven a conocer nuestra propuesta del mes y disfruta con tu paladar de un pedacito de cada temporada con nuestro producto 100% nacional.*

experimental

high cuisine

passionate.  
delicious  
unforgettable  
bárbara

ganadores del 'pintxo de oro' de la  
festa de tapas de san sebastián

denominación

de origen



passionate · delicious · unforgettable

# Barvala



experimental

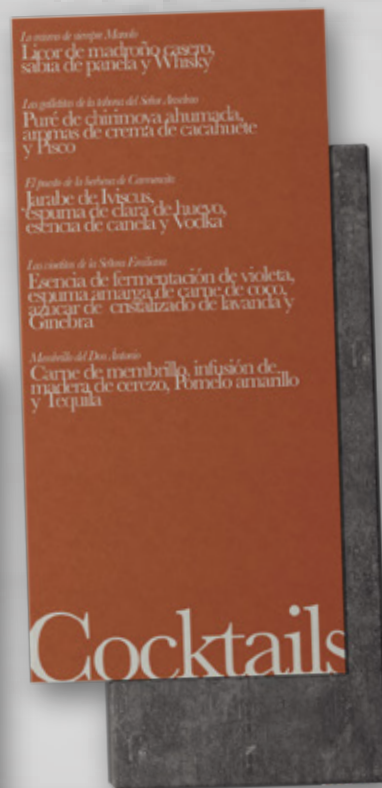
high cuisine

*Tradición pintxera adaptada a nuestro laboratorio. Una experiencia que no te dejará indiferente, una cocina tradicional bárbara. Ven a conocer nuestra propuesta del mes y disfruta con tu paladar de un pedacito de cada temporada con nuestro producto 100% nacional.*







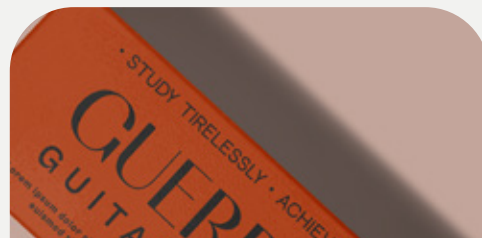




# PACKAGING



DESIGN, WRAPPING, MAILING PACKAGING,  
TEMPLATES, CONTAINER RESEARCH & MORE

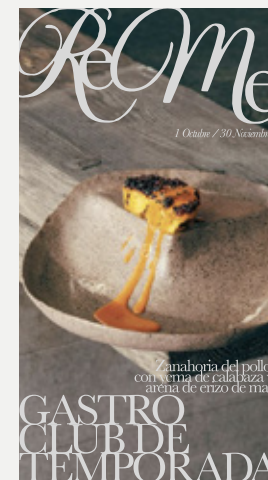
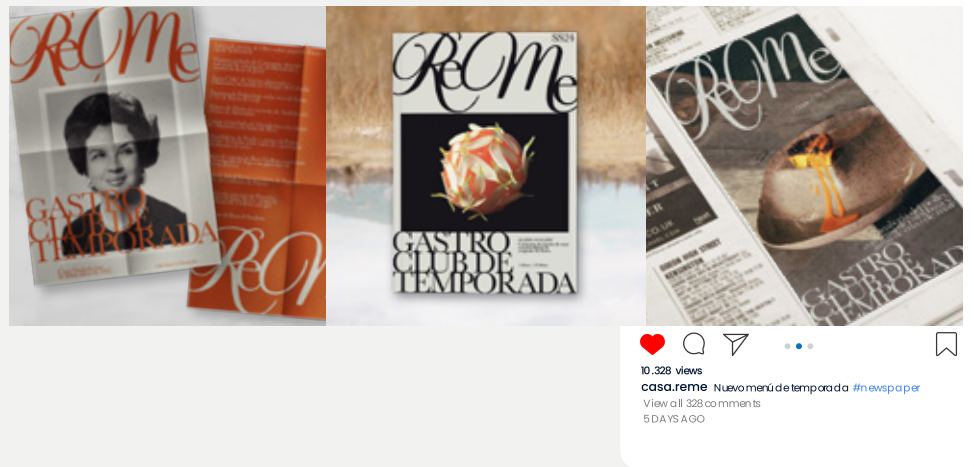
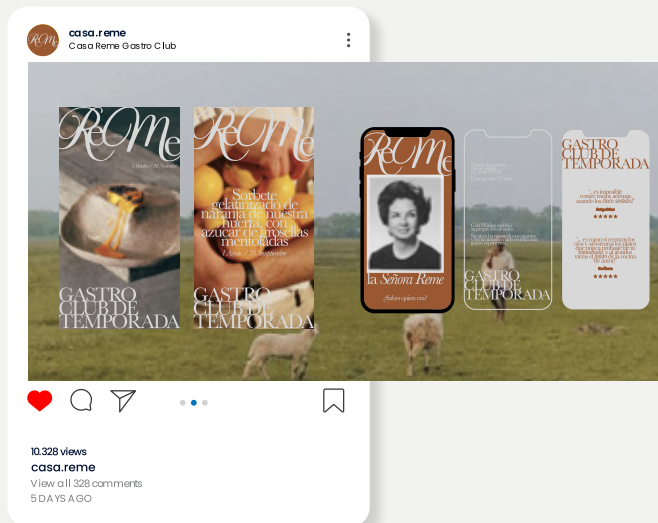


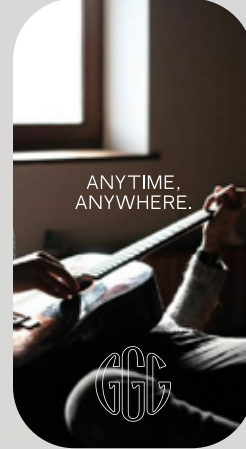
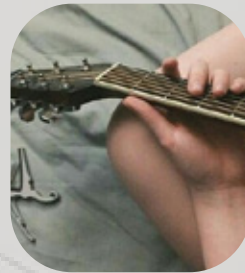
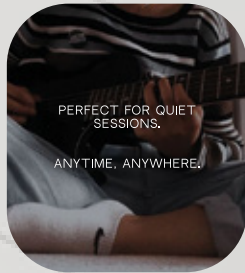
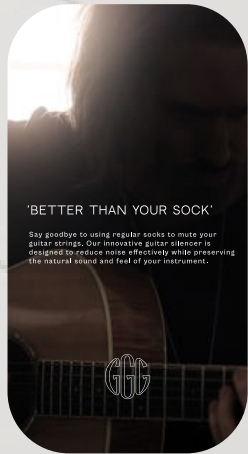




# **SOCIAL MEDIA**

VISUAL CONTENT, AD & CAMPAIGNS, COMMUNITY  
MANAGEMENT, TEMPLATE DESIGN & MORE





ROXIE NAFOUSI

MANIFEST

Live Show

DUBAI

"I TRULY EMPOWER THEIR FULLEST POTENTIAL AND LIVE THEIR BEST LIVES"

BOOK NOW

MANIFEST

UPCOMING EVENTS

live show MANCHESTER

live show DUBLIN

roxie nafousi is a renowned and respected inspirational speaker who has hosted workshops for some of the biggest corporations in the world.

PRODUCTS THAT I HAVE DESIGNED TO SUPPORT YOUR MANIFESTING JOURNEY

Meditate with Roxie

DISCOVER THE SELECTION OF MEDITATIONS AND AFFIRMATION PLAYLISTS RECORDED BY ROXIE, FOR YOU

SHOP NOW

Meditate with Roxie

DISCOVER THE SELECTION OF MEDITATIONS AND AFFIRMATION PLAYLISTS RECORDED BY ROXIE, FOR YOU

SHOP NOW

EXPLORE ROXIE'S CURATED COLLECTION OF SELF-DEVELOPMENT TOOLS DESIGNED SPECIFICALLY TO EMPOWER YOU ON YOUR MANIFESTING JOURNEY.

LOREM IPSUM DOLOR SIT AMET.

UNDOLE IL IPSUM DOLOR SIT AMET, CONSECTETUR.

ROXIE NAFOUSI

live show MANIFEST

BOOK NOW

15/7 DUBLIN

FINANCIAL TIMES

'A ROADMAP FOR A MORE POSITIVE WAY OF LIFE'

THE JOURNAL BY ROXIE NAFOUSI

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT, SED DIAM NONUMY NIBH EUISMOD TINCIDUNT UT LAKREET DOLORE MAGNA ALIQUAM ERAT VOLUTPAT, UT WISI ENIM AD MINIM VENIAM.

SHOP NOW

LOREM IPSUM DOLOR SIT AMET.

UNDOLE IL IPSUM DOLOR SIT AMET, CONSECTETUR.

live show MANCHESTER

15/7

MANIFEST

ROXIE NAFOUSI

ROXIE NAFOUSI

live show MANIFEST

15/7 MANCHESTER

ROXIE NAFOUSI

7 STEP GUIDE TO MANIFESTING

1. BE CLEAR IN YOUR VISION

MANIFEST

NAFOUSI

ROXIE NAFOUSI

15/7 live show MANIFEST

MANCHESTER

DISCOVER THE SELECTION OF MEDITATIONS AND AFFIRMATION PLAYLISTS

ROXIE NAFOUSI

LOREM IPSUM DOLOR

SHOP NOW

DISCOVER THE SELECTION OF MEDITATIONS AND AFFIRMATION PLAYLISTS

live show MANCHESTER

15/7

MANIFEST

ROXIE NAFOUSI

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MANCHESTER

DISCOVER THE SELECTION OF MEDITATIONS AND AFFIRMATION PLAYLISTS

ROXIE NAFOUSI

LOREM IPSUM DOLOR

SHOP NOW

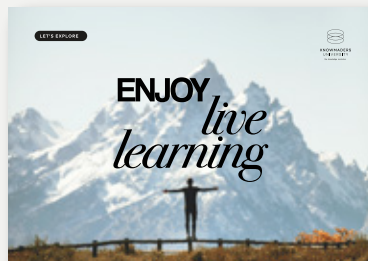
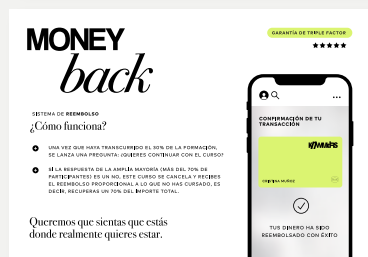
DISCOVER THE SELECTION OF MEDITATIONS AND AFFIRMATION PLAYLISTS



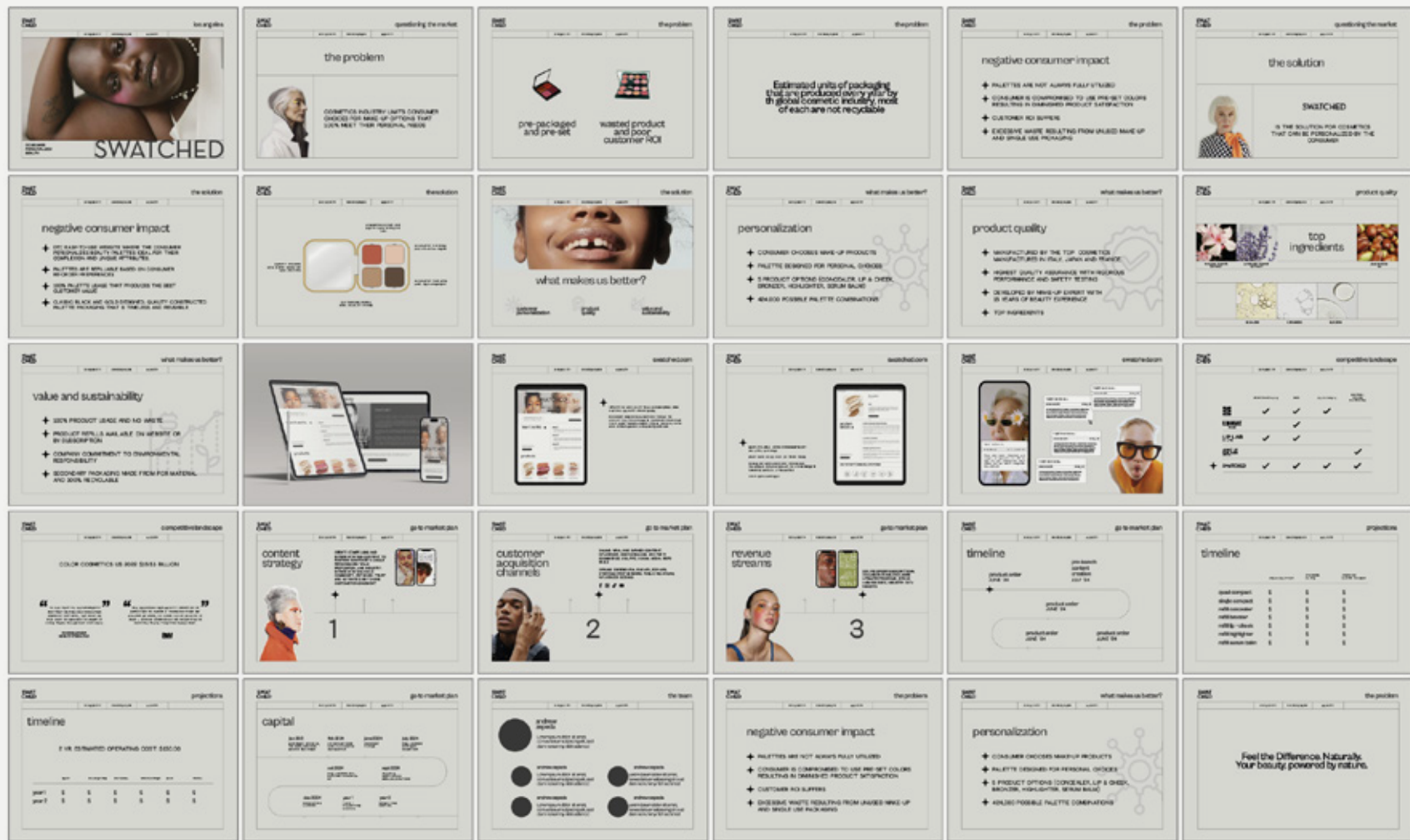


# BROUCHERS

PRESENTATIONS, SLIDES, PANELS, ON BRAND DO-  
CUEMNTS, BRAND GUIDELINES & MORE











# INFOGRAPHY & ILLUSTRATION

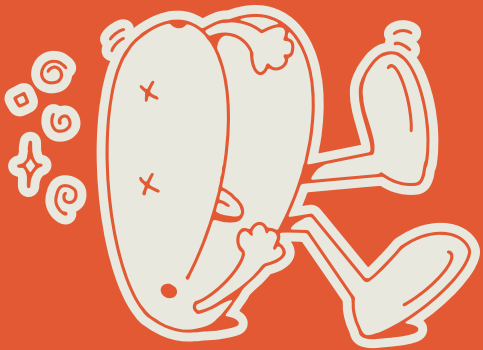
DIGITAL HAND DRAWING, VECTORIAL ILLUSTRATIONS,  
INFOGRAPHY, ICONOGRAPHY, MAPS, VISUAL THINKING



would you accept the challenge?

# COMPETITIVE EATING

WIN A MONTHLY DINNER FOR ONE YEAR



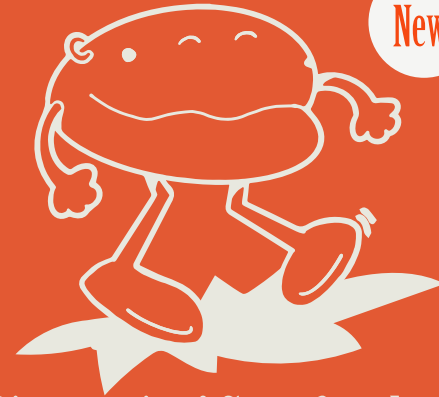
# baobye

BIG OPENING! GET A FREE BEER!



SOME THINGS JUST HAPPENS ONCE IN LIFE

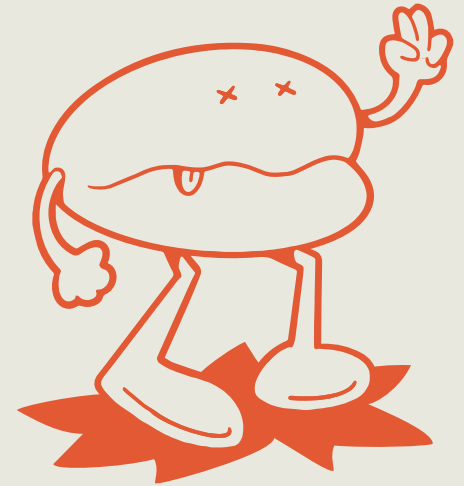
# baobye



Big opening! Get a free beer!

get a

# FREE BEER!



# Big opening!



128 Brick Lane

# the CHURRO's *complot*

the real

spanish churros



thechurroscomplot.co.uk

@thechurroscomplot

128 Brick Lane

# the CHURRO's *complot*

the real

spanish churros



thechurroscomplot.co.uk

@thechurroscomplot

128 Brick Lane

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@thechurroscomplot



the real  
spanish churros

128 Brick Lane

# the CHURRO's *complot*

thechurroscomplot.co.uk

@thechurroscomplot

# ADS & POSTERS

CAMPAIGNS, COMMERCIAL, ARTISTIC, EVENTS & MORE.  
WHETHER DIGITAL OR PRINT.





able game



CHUINK  
Philip's



Lime'mon

CHUINK  
Philip's

CHUINK  
Philip's



NEW IN TOWN

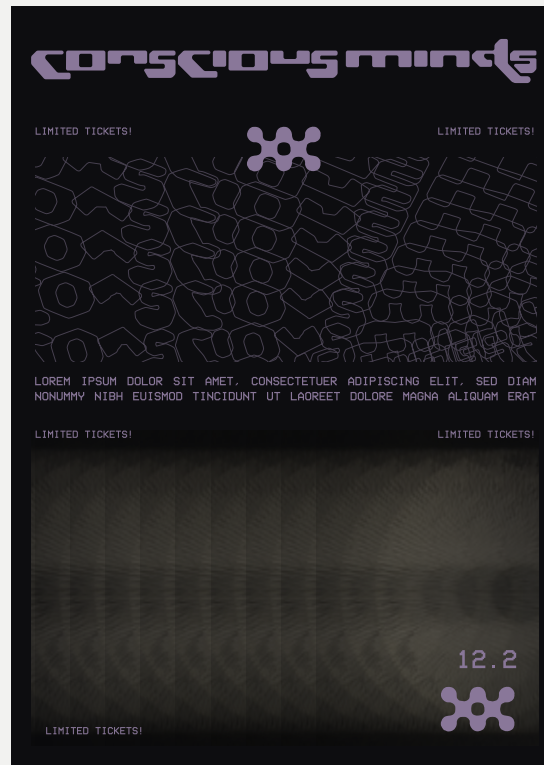
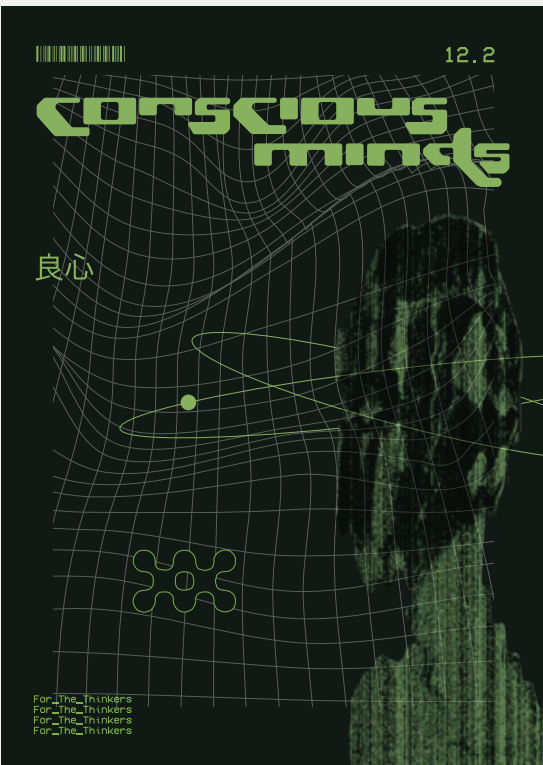




SWATCHED

NEW

OUR NEW SUMMER  
COLLECTION CAN'T  
WAIT TO SWATCH YOU







REICHPEREZ.COM

✉ HI@REICHPEREZ.COM



**PASSIONATELY CRAFTED  
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📷 @ERRE.DESIGN

in REICH PEREZ

p REICH PEREZ